



PAUL COSENTINO

INSPIRE, EDUCATE & ENTERTAIN





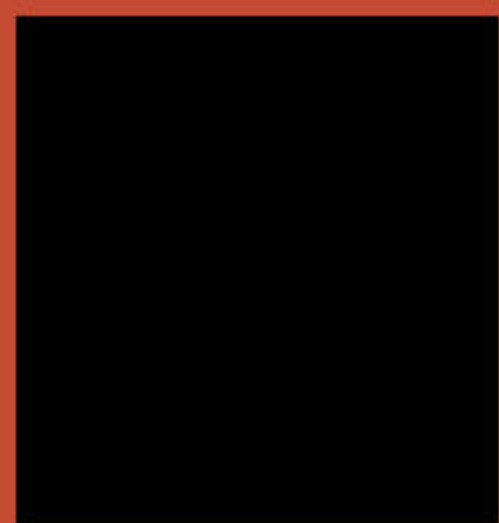
INTRODUCTION TO PAUL

Paul Cosentino is one of Australia's leading speakers. His flair and command of an audience is unparalleled and with years of presenting expertise, he manages to masterfully weave education and entertainment simultaneously to captivate and engage a room.

His messages resonate with corporate leaders, entrepreneurs, students and creatives alike. Whether it's about personal growth, innovation or motivation, Paul brings a unique and powerful perspective that very few have.

Paul is known all over the world as Australia's greatest magician. But... it's his down to earth approach and ability to connect with an audience through storytelling, humour and charisma that has made him such a standout in the keynote market today.

WHY



CHOOSE PAUL?

Paul Cosentino is more than an entertainer.
He is a proven speaker who teaches audiences how to capture attention and engage people
(essential for leaders, sales and marketing).

His presentations are dynamic, highly interactive and memorable.

Paul ensures participants walk away with practical tools they can use straight away.

His keynotes are visually and emotionally engaging, inspiring people to think beyond the obvious and see opportunities where others see limits.

Paul has appeared on every major TV network across Australia over the last two decades. He is the first and only Australian magician to write, star and produce 10, top rating, prime time TV Specials that have aired across the globe to over 750 million viewers. His expertise in presentation techniques are unmatched.

Paul Cosentino has carved out a unique space in the entertainment and keynote industry through innovative thinking, problem-solving and boundary pushing techniques that have fuelled his success both on stage and in business.

*Paul offers **two distinct keynote** presentations that are highly interactive, entertaining and informative.*



KEYNOTE TOPICS



THE MAGIC OF PRESENTING

KEYNOTE

In this dynamic and engaging keynote presentation Paul aims to inspire, educate and entertain.

With authentic storytelling, humour and impressive sleight of hand magic to highlight his points, Paul leads audiences through his three main topics while providing actionable takeaways for teams to work with.

KEY TAKEAWAYS INCLUDE:

1) Leading with Confidence.

- a) Learning to communicate effectively
- b) Develop practical strategies to enhance your presentation skills.
- c) The Power of Body Language.

2) Creative Solutions

- a) Discover how to stimulate creative thinking in teams and individuals.
- b) Learn how to develop your curious mind.
- c) Apply 'reverse engineering' techniques to problem solve.

3) Build Your Personal Brand

- a) Defining your brand personality.
- b) Explore how to effectively self-improve through self-awareness practices.
- c) Learn the power of embracing discomfort to explore new possibilities.

ANYTHING IS POSSIBLE

MOTIVATIONAL KEYNOTE

So, what can we learn from the countries most successful magician?



“It’s Show Business. There’s no show without the business” says Cosentino (aka Paul Cosentino). It’s the most important ingredient for any entertainer that is so often misunderstood, glossed over, or simply forgotten.

Paul’s personal story is astounding, inspiring and has even been transformed into a best-selling autobiography (Harper Collins Publishers). This book has now been sold throughout South East Asia, The United States, New Zealand, and Australia.

Learn how Paul, a boy with learning difficulties overcame adversity, beat the odds to fulfil his dreams, and turned a boyhood hobby into an international success story and pioneer a dying art-form in the process.

Newscorp’s Stellar Magazine calls Cosentino more than a magician but rather an “international empire builder”.

Now a multiple best-selling author, with a signature line of magic products in major retailers, the first Australian magician to create 10 of his own prime-time TV shows airing in over 60 countries and the star of an award-winning touring production playing to full houses all over the world.

Paul’s keynote is entertaining and mesmerising throughout. By focusing on the key topics of creativity, self-awareness and motivation, teams learn the tricks of the trade for building a successful business or career.

Paul can inspire and motivate your team to do the impossible, reach new heights, spark brand new ideas and release their inner creativity.

ANYTHING IS POSSIBLE

MOTIVATIONAL KEYNOTE

KEY TAKEAWAYS INCLUDE:

Realising that challenges and setbacks are part of the journey and every obstacle is an opportunity for growth.

Learn techniques to overcome the fear of failure, which holds people back from reaching their true potential. Success often comes to those who keep going despite failures.

Understand that courage is built through deliberate actions and success comes when individuals take responsibility for those actions.





BOOK 1:
ANYTHING IS POSSIBLE
HARPER COLLINS

Cosentino was a twelve year old boy with learning difficulties, teased and isolated, who struggled with reading and schoolwork. But one day, in a library, he found an illustrated book about magic – and that unlocked something in him. That magic book not only inspired him to learn to read, it propelled him on an extraordinary journey – from a shy boy with low self-esteem to the international star that he is today.

This is an uplifting and wholly compelling story for anyone who ever dreamed of achieving the impossible.



BOOK 2:
THE MYSTERIOUS WORLD OF
COSENTINO BOOK SERIES.
SCHOLASTIC

These four books are an engaging junior fiction series aimed at readers 8 to 12 who are reluctant readers. The series combines magic, adventure and humour featuring a young Cosentino as the protagonist.

A daring magician who uses both illusion and real magic to outwit villains and save the day.



BOOK 3:
TRICKED
HARDIE GRANT

With step-by-step illustrations and tips from Cosentino, Tricked is the complete guide to performing magic with confidence.

Learn some of Cosentino's most thrilling acts – from floating rings to self-levitation – and wow your audience with mind-bending skills. Each page is filled with handy explanations and guidance, so you can turn every trick into something truly spectacular.

AUTHOR

CLIENTS PAUL HAS WORKED WITH

 Westpac

 **VISY**
FOR A BETTER WORLD

 Telstra

 Sun
RICE
Group

 Repco

 News Corp

 nab

 myob

 Microsoft

 Mazda

 logitech

 HOLDEN

 TOYOTA

 Amcal+

 OPTUS

 BOOST

 SUNCORP



 Coca-Cola

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OMEGA

CHARITY

 The Australian
Literacy & Numeracy
Foundation

 Make-A-Wish
AUSTRALIA

 Ronald McDonald
House Charities

 Starlight
Children's Foundation